



A Semantic Alignment System for Multilingual Query-Product Retrieval

Team **www**

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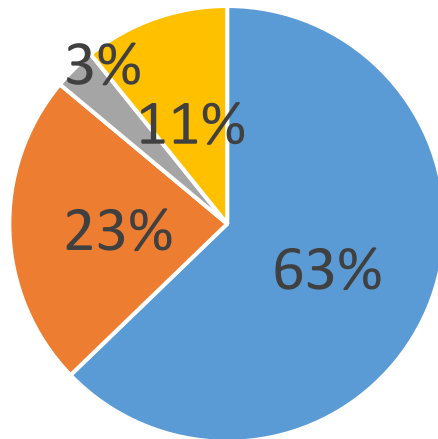
Task Introduction

- Task 1 aims at ranking the query-product pairs by **relevance**.
- Query-product dataset consists of **English, Spanish and Japanese**.
- Query-product dataset is classified into **Exact, Substitute, Complement, or Irrelevant (ESCI)** categories.
- Evaluation is based on **NDCG**.
- How to better understand the query-product **semantic relevance is the major challenge**.



Data Analysis

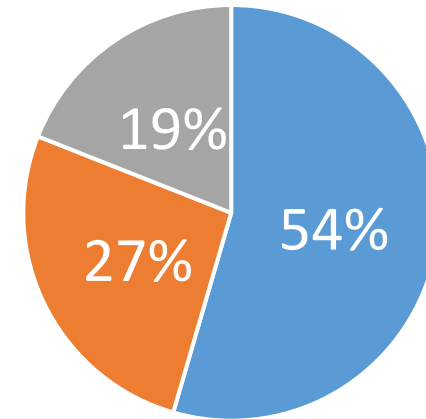
ESCI Label



■ Exact ■ Substitute ■ Complement ■ Irrelevant

label distribution

Language



■ English ■ Japanese ■ Spanish

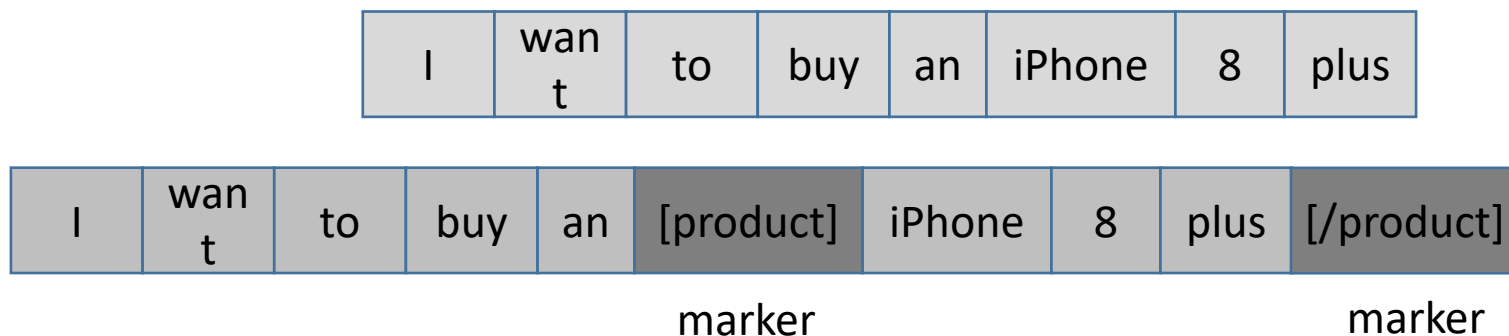
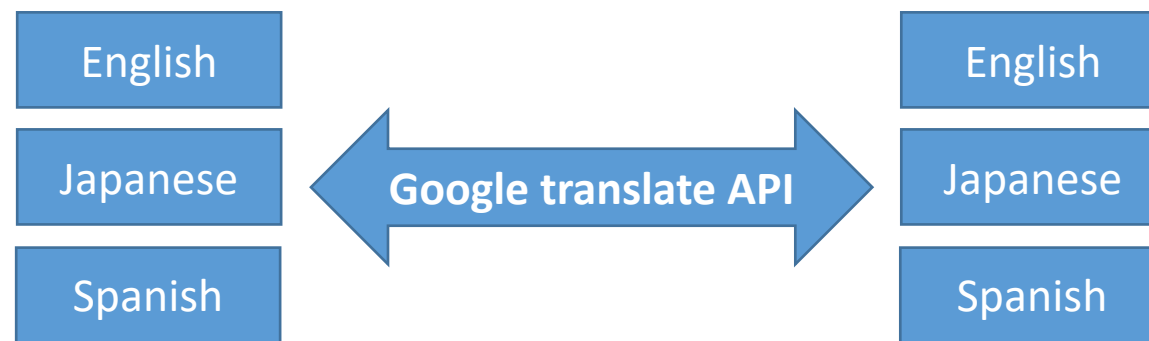
language distribution

- The label distribution and the language distribution are both imbalanced.
- And according to our statistics, 54% of product brands focus on providing only one product, while only 7.1% of brands provide more than 10 products.
- More than 80% of the color names are only customized for a single product.

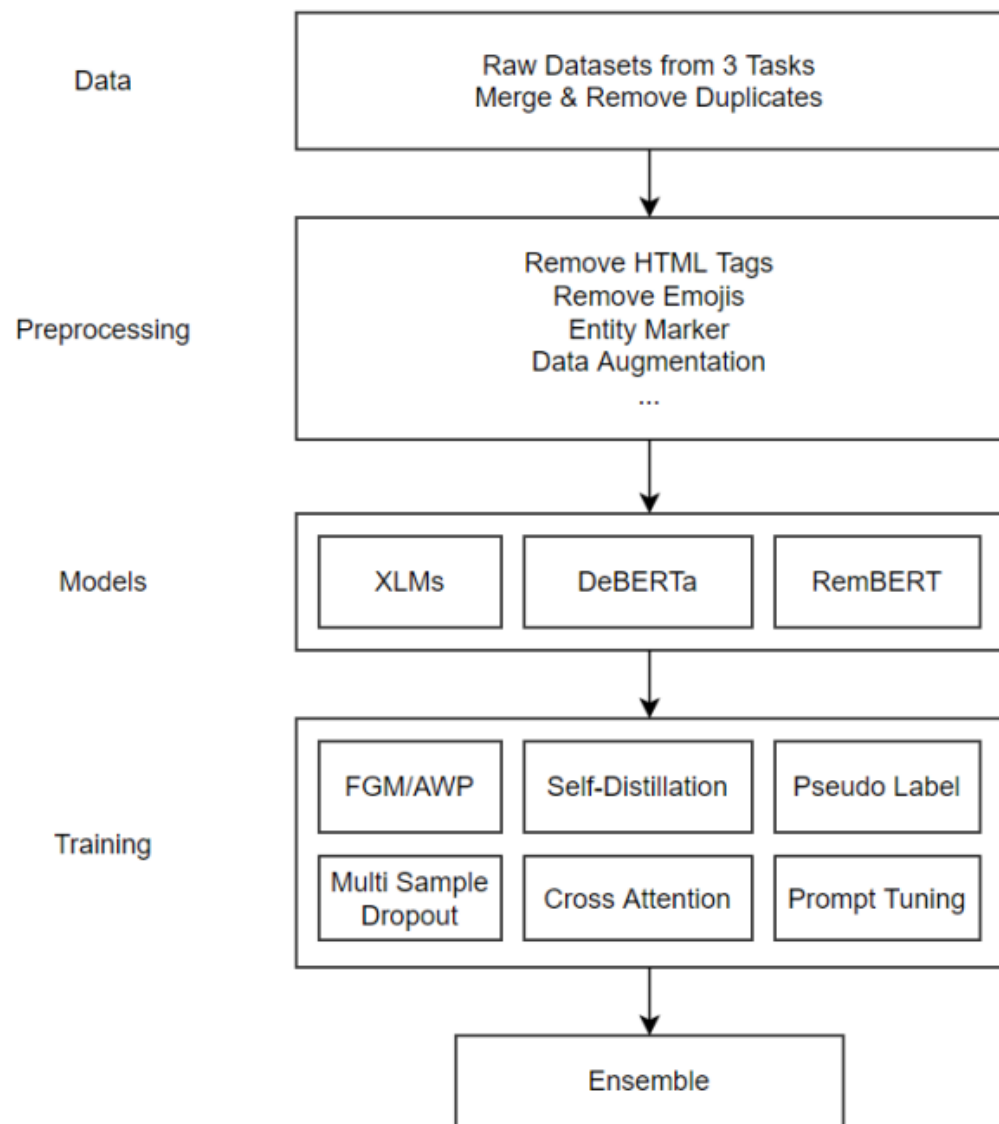
Data Preprocess

- Remove those **HTML marks** and **emoji**.
- Translate all of the data into English, Spanish and Japanese separately to do **data augmentation**.
- Incorporate the NER information using **Entity Marker**.

```
Geeetech I3 pro W impresora 3D, está diseñado y fabricado por Shenzhen Getech  
Technology Co., Ltd <br> <br> Con su módulo Wi-Fi y la solución de impresión en nube  
3D, puede actualizar I3 pro W para controlar directamente todo el proceso de impresión  
y compartir su experiencia de impresión a través de la aplicación en cualquier lugar y  
a cualquier hora. <br> <br> <b>Especificaciones de impresión:</b><br> Tecnología de  
impresión: FFF / FDM<br> Volumen de construcción: 200 x 200 x 180 mm (7,9 '' * 7,9 '' *  
7,1 '')<br> Resolución de la capa: 0.1-0.3mm<br> Precisión de posicionamiento:  
0.1-0.3mm<br> Diámetro del filamento: 1.75mm<br> Diámetro de la boquilla: 0.3mm<br> Tipo de filamento: ABS / PLA / Flexible PLA <br> <br> <b>Software:</b><br> Sistema  
operativo: Windows / Mac / Linux<br> Aplicación Easy Print 3D<br> Software de control:
```

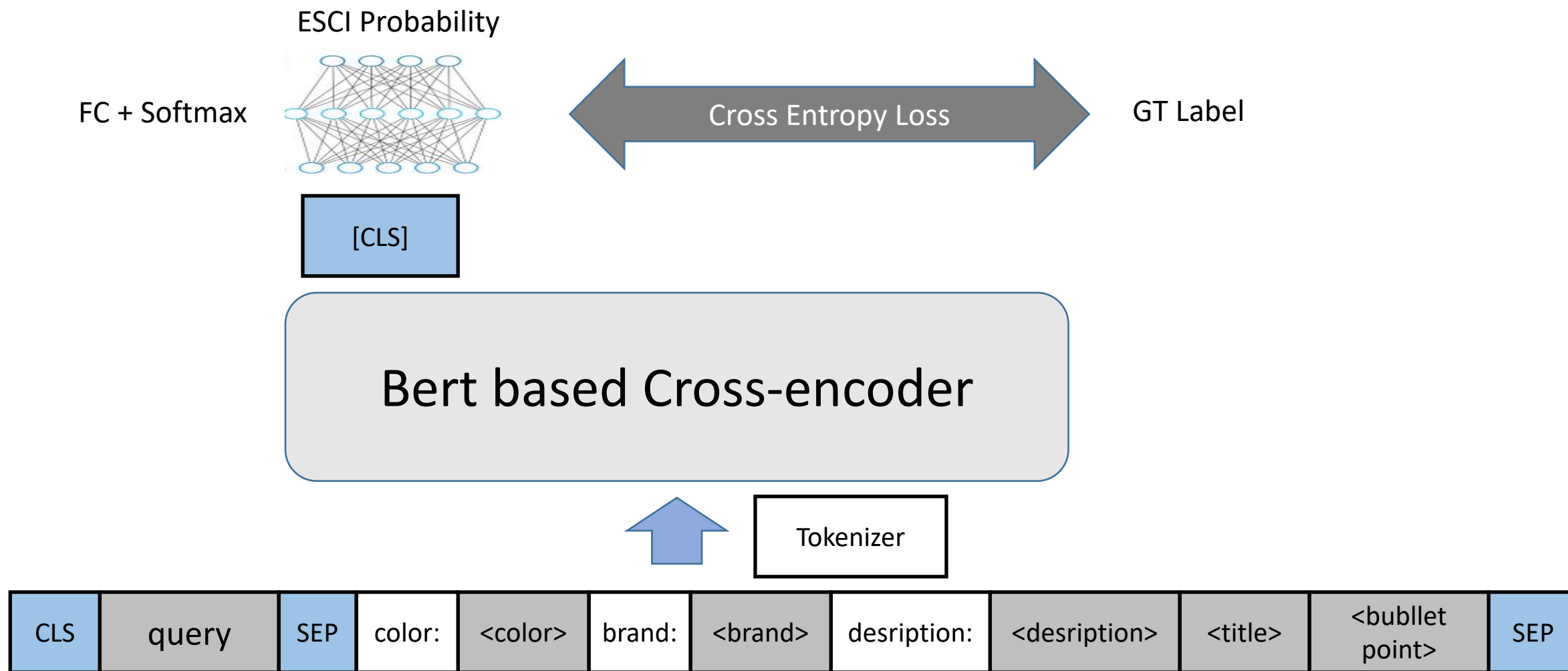


Overall Framework



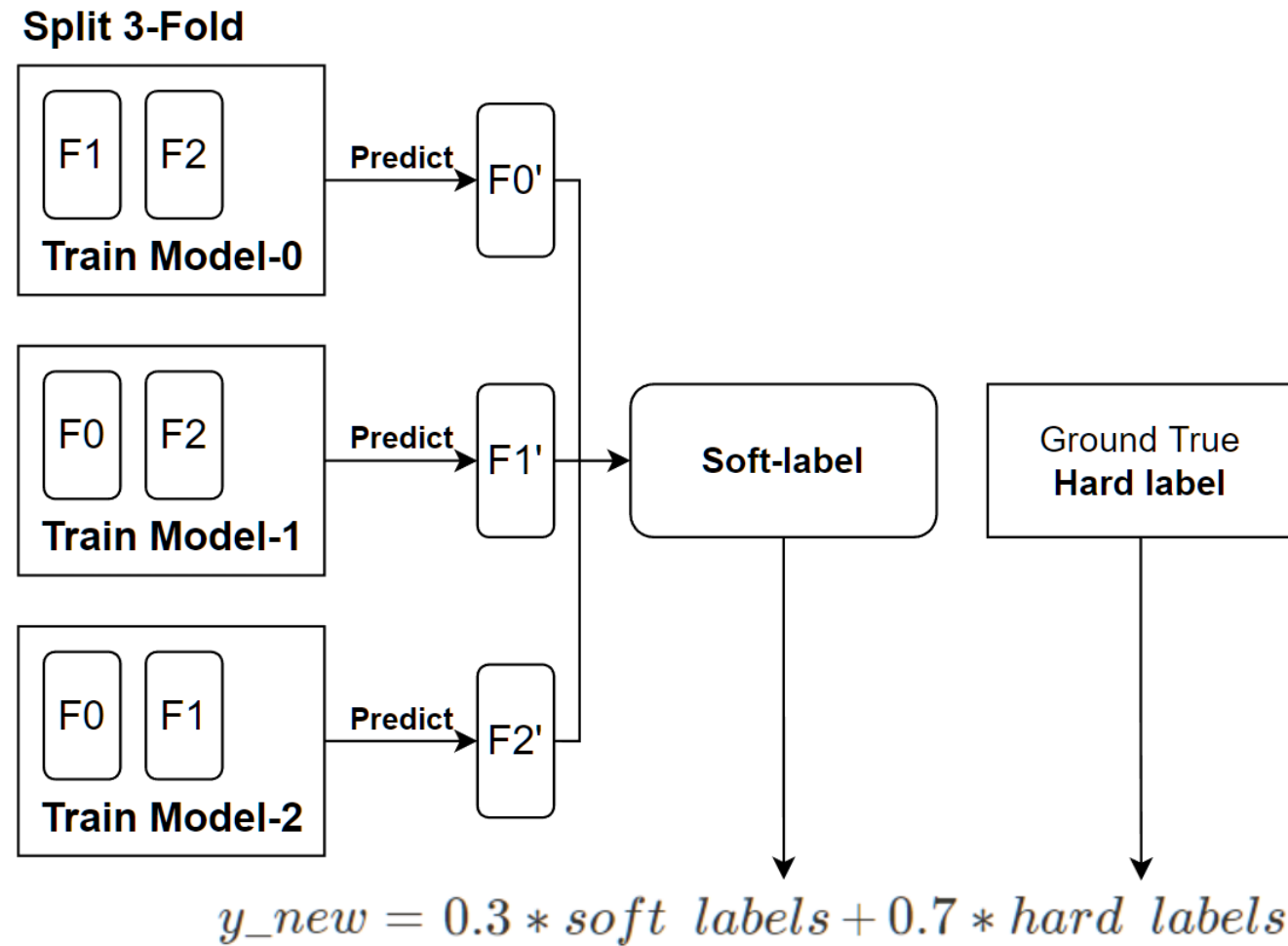
- Step 1: Data merge from 3 tasks.
- Step 2: Data preprocess: cleaning, augmentation, entity marker.
- Step 3: Model fine tune from both multilingual LMs and monolingual LMs.
- Step 4: Different training strategies applied.
- Step 5: Ensemble results from different models and strategies.

Basic Models



Training Optimization

- Self Distillation



To be specific, we use 3-fold bagging training and make prediction on the out-of-fold datasets to generate the **soft labels**.

And then we merge the soft labels with the ground true hard labels with weights 0.3 and 0.7 to get the new training labels.

Training Optimization

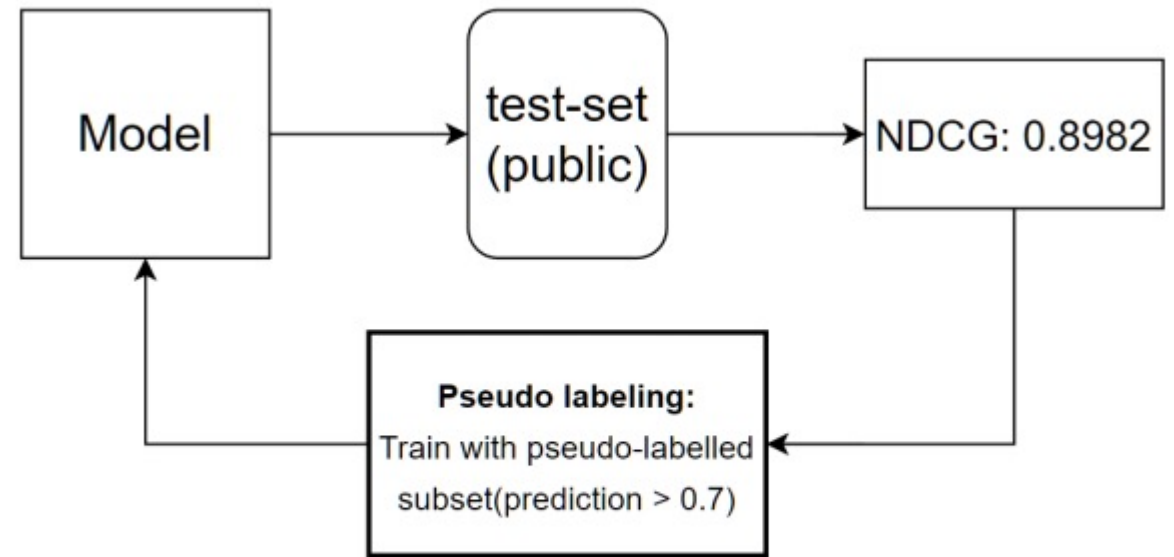


Figure 3: Train model with pseudo-labelled subset

- **Pseudo Labeling**

To avoid making the training data more noisy, only samples from the public test set with predicted probabilities **above 0.7** are used as pseudo labels.

And soft labels work better than hard labels during most of our experiments, we guess that hard labels may increase the risk of over-fitting.

Training Optimization

- **Adversarial Training**

To gain robustness of models, we use Adversarial Weight Perturbation (AWP) in training steps that adversarially perturbs both model weights and the embeddings when the loss is below some threshold (like 0.6).

Besides, we also tried Fast Gradient Method (FGM) which performs slightly worse than AWP does in public leaderboard.

Methodology	NDCG (Public)
AWP	0.9022
FGM	0.9019

Training Optimization

- **Multi-sample dropout & Grouped layer-wise learning rate decay**

There are several effective regularization learning strategies to avoid overfitting of deep neural network, which can not only accelerate training and improve generalization ability, but also achieve lower error rates and losses.

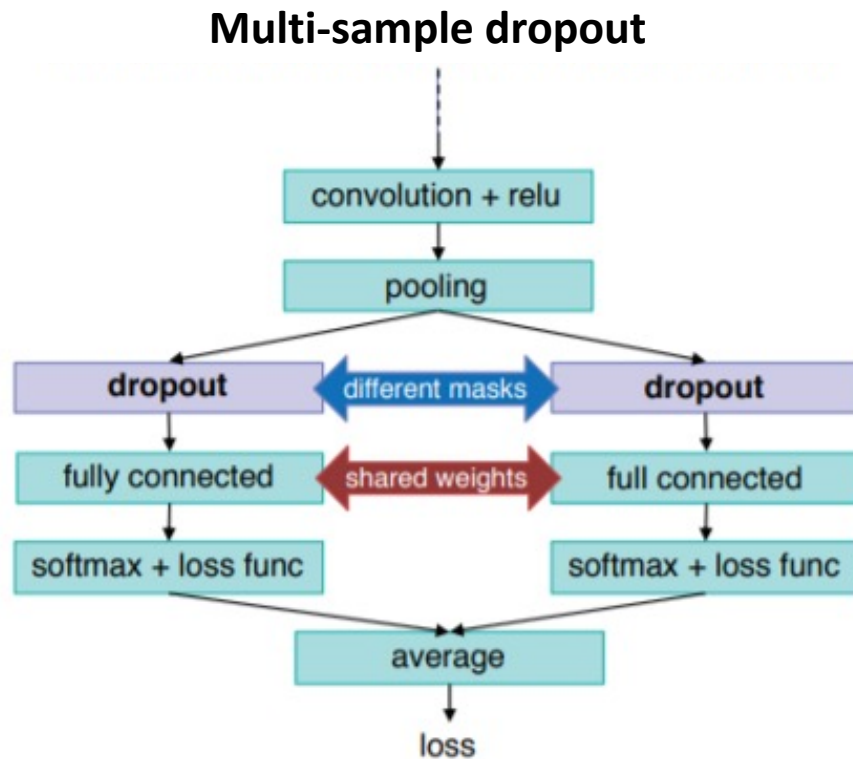


Table: Grouped layer-wise learning rate decay

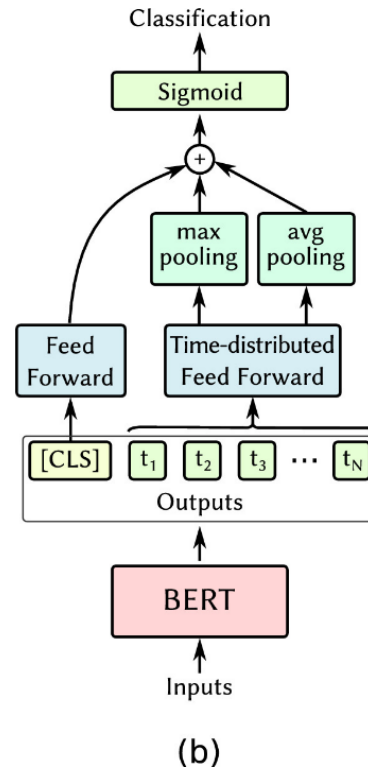
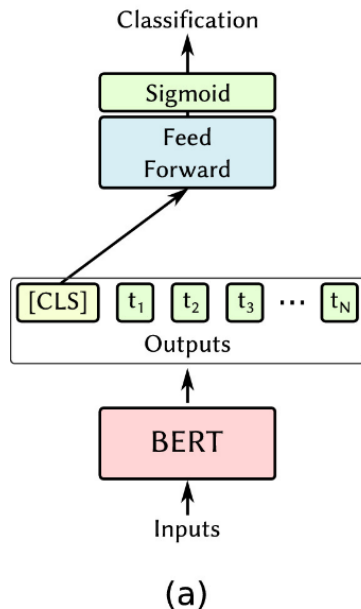
Model Layers	Learning Rate
0-5	5e-6
6-11	1e-5
12-17	1e-5
18-23	2e-5

Training Optimization

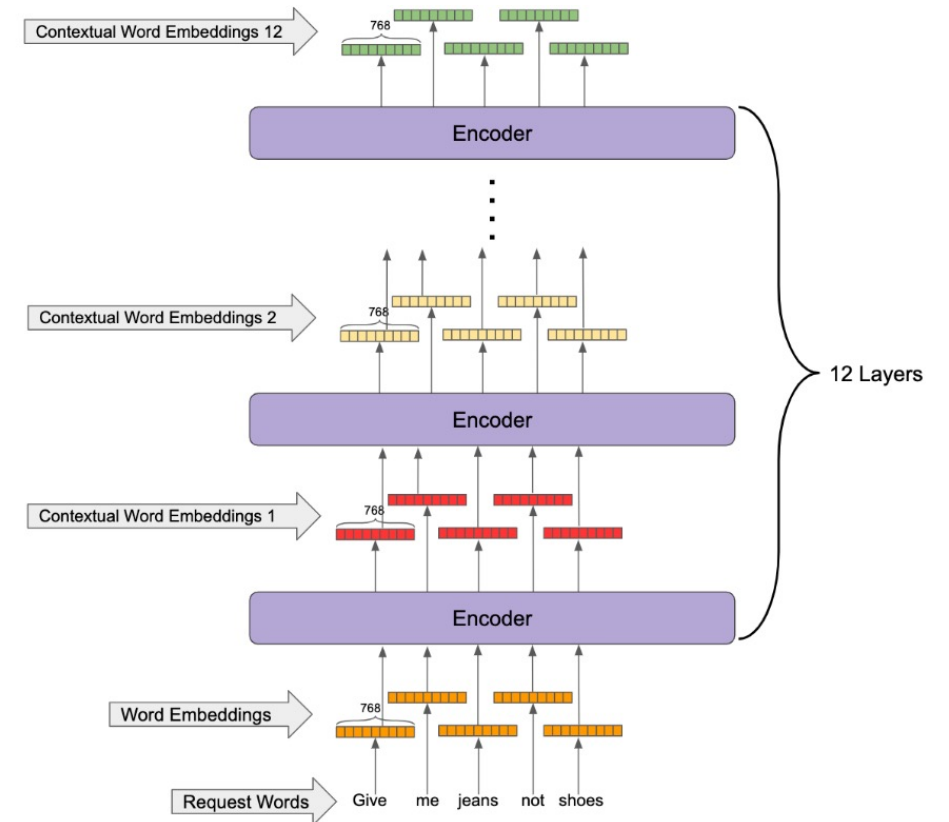
- **Weighted multi-layer Pooling**

Utilizing intermediate representations from various layers always provide better performance as it can help in incorporating more information.

Last Hidden State Output



Hidden State Output

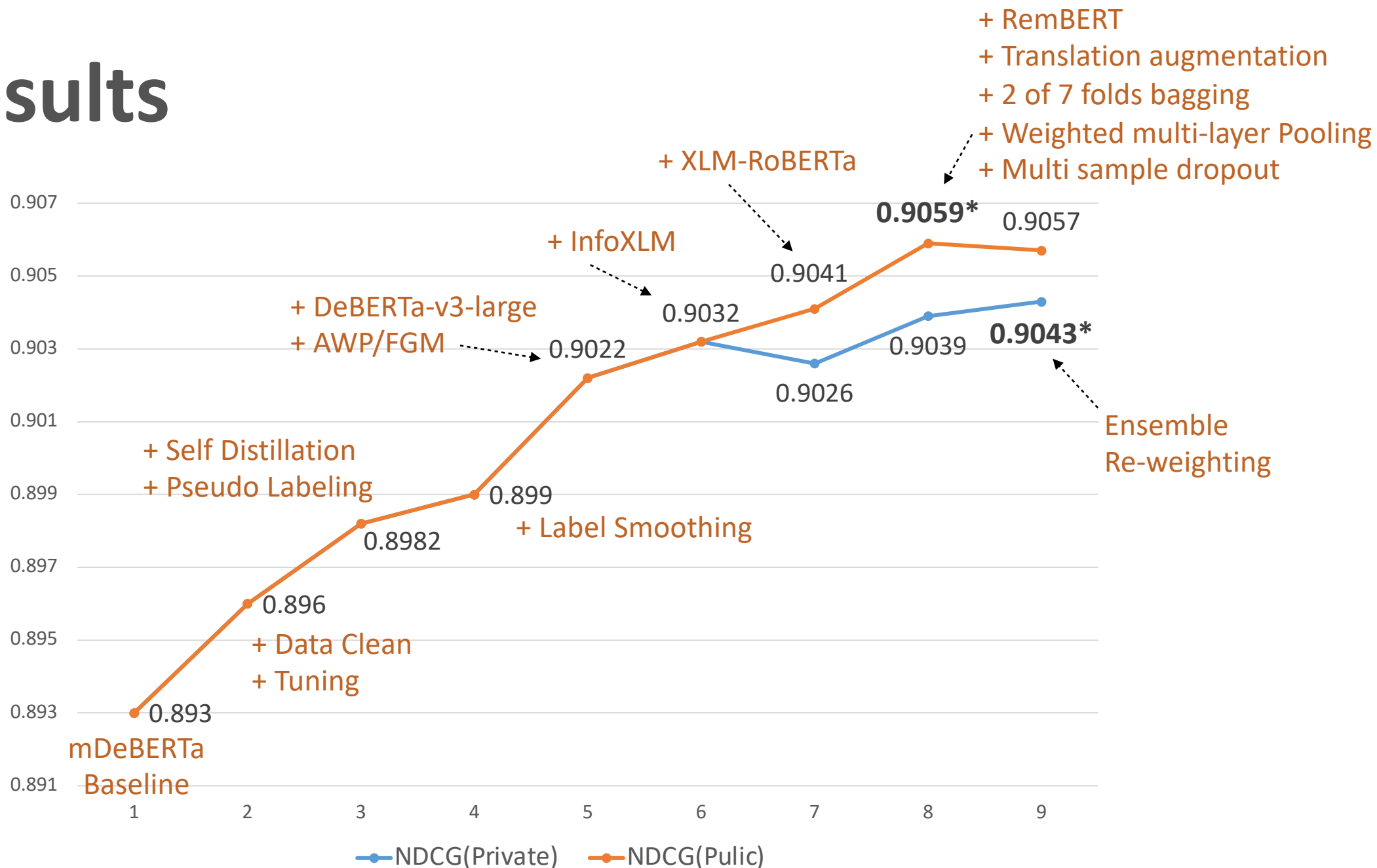


Ensemble

- Ensemble weights are mainly determined by the public scores and also the local cross-validation scores.
- Lower the weights of the models with high correlation coefficients.
- Our score is improved from **0.9022** to **0.9057** on the public leaderboard, and from **0.9015** to **0.9043** on the private leaderboard after ensemble.

NDCG (Public)	NDCG (Private)
0.9057	0.9043

Results



Summary and Future Work

- **Summary**

- We use multilingual and English pre-trained LMs as backbone, with the combination of data processing and sorts of training optimization.
- For single model, we achieve NDCG score of **0.9022** on the public leaderboard and **0.9015** on the private leaderboard.
- At last, we do model ensemble to get the final boost from **0.9015** to **0.9043** on the private leaderboard, which ensures us to win the first place.

- **Future Work**

- End to end multilingual model solution.

Thank You!